

## JL User, Artist Needs

- Get people to see the work and engage more than a couple quick clicks
- Conversation and discussion about the work
- Like people with questions
- Have floating ideas and themes in my head
- Love to explain and share stories with people who are asking questions
- "Discovering something for me is great too"
- "Viewers bring another view that I have never seen before - maybe I should explore that connection!"
- Show inventory that you have said is available (Show things to insider subscribers)
- Keep track of where my art works (got paid for it, not so disappointed to not know where it is)
- Found at about things by a friend sending a photo of the works to Joshua - never knew it what at that collection
- Not loving Dalle - don't find it creative. I like Nightcapit studio, more amorphous and painterly
- More points of control - same search prompt and different output - likes tweaking the variables, it's really cool and spontaneous about it - still some something creative about it
- Not wanting to deal with a beta - the UI needs to be together
- Don't want a time suck, social media suddenly became something that keeps me from making art!
- I want to make things!
- Liked the idea that people can do games and support without having to be there live - passive, enjoyable fun things people can build a parasocial relationship with (Auto post is great)
- Instagram is my top platform rn
- Created an separate account for AI stuff, it was confusing other people with my other work
- Can't go out as much, I have other priorities with my kids
- Still aware of big crowds and stuff for COVID
- Knowing someone is having something has gotten me out to the event and out of my house
- Was part of the Los Angeles Artists Association
- My studio is at my house now - and I don't want strangers there, but I might invite people if I feel comfortable with them
- Game: Leave small 10 sculptures around, have people to come find it and then people get a reward (join a subscriber tier, or get an NFT for first scan)
- Swingers
- Caners
- 24/7 ^^